



Advertising Order Form (page 1 of 2)

Contact Name: _____ Phone Number: _____

Contact Email: _____

Name of company, organization or individual being advertised: _____

Your materials MUST be received by the deadline indicated on the second page to ensure proper inclusion.

Please be sure to fill out both pages of the advertising form and send, along with your check made payable to Blake Thespian Boosters, to:
Sean Paris, Howard W. Blake School of the Arts, Department of Theater, 1701 North Boulevard, Tampa, FL 33607.

If you prefer to pay by credit card, indicate so below and we will contact you for payment.

☐ Check enclosed in the amount of \$_____

☐ I would like to pay by credit card, please contact me

☐ I have processed a payment through your online Paypal portal (at Blaketheater.com > Support > Playbill Advertising)

Playbill advertising:

Our professional quality, glossy programs - printed and designed by the same company responsible for the printing of Broadway Playbills - are used in all of our theatrical productions at Blake Theater. Individual show programs reach between 600 – 1,000 audience members each run. In a full season, that number climbs up to 4,000+ supporters of theater and the arts.

As a magnet school of the arts, our productions draw audience members from across Hillsborough County and the Tampa Bay area. Our members are culturally aware and diverse across all demographics. Advertising in our playbill allows your business to reach a captive audience who appreciates and supports businesses such as yours.



Advertising Order Form:
(page 2 of 2)

Playbill Advertising (check the appropriate box)

Full Page

- ☐ \$300 (full season – 4 shows)
- ☐ \$200 (single show)

Half Page

- ☐ \$200 (full season – 4 shows)
- ☐ \$150 (single show)

Quarter Page

- ☐ \$100 (full season – 4 shows)
- ☐ \$75 (single show)

All advertising is requested as black ink printed on white stock, HOWEVER, the printer will often deliver in color (so please send color files). Digital files must be emailed to ads@blaketheater.com by the deadlines listed below. Accepted digital formats are .JPG, .TIFF or .PDF only.

For single show ads please check the box next to the show for which you would like to run your ad. **Your ad must be received by the deadline indicated.**

- ☐ Full Season Playbill Ad – deadline is August 27, 2018
- ☐ Unbound – deadline is August 27, 2018
- ☐ Seussical TYA – deadline is September 16, 2018
- ☐ Animal Farm – deadline is October 1, 2018
- ☐ Into the Woods – deadline is March 11, 2019

For more information email ads@blaketheater.com

Full Page
5"x7"

¼ Page
2"x3.5"

Show Dates

**Unbound: Student Directed
Festival:**

September 27-29, 2018

Seussical TYA:

October 16, 2018
and other dates TBA

Animal Farm:

November 1-3, 2018

Into the Woods:

April 11-13, 2019

Half Page
5"x3.5"