



## Advertising Order Form (page 1 of 2)

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Name of company, organization or individual being advertised: \_\_\_\_\_

Your materials **MUST** be received by the deadline indicated on the second page to ensure proper inclusion.

Please be sure to fill out both pages of the advertising form and send, along with your check made payable to Blake Thespian Boosters, to: Sean Paris, Howard W. Blake School of the Arts, Department of Theater, 1701 North Boulevard, Tampa, FL 33607.

If you prefer to pay by credit card, indicate so below and we will contact you for payment.

Check enclosed in the amount of \$ \_\_\_\_\_

I have processed a payment through your online Paypal portal

### **Playbill advertising:**

Our professional quality, glossy programs - printed and designed by the same company responsible for the printing of Broadway Playbills - are used in all of our theatrical productions at Blake Theater. Individual show programs reach between 600 - 1,000 audience members each run. In a full season, that number climbs up to 4,000+ supporters of theater and the arts.

As a magnet school of the arts, our productions draw audience members from across Hillsborough County and the Tampa Bay area. Our members are culturally aware and diverse across all demographics. Advertising in our playbill allows your business to reach a captive audience who appreciates and supports businesses such as yours.

### **Commemorative DVD advertising:**

Each production is photographed and documented in a sleekly produced DVD slideshow. These DVDs are offered for individual shows and again at the end of the year for a full season overview much like a video yearbook. The individual show DVDs are popular among the cast, crew and family members who are directly connected to the show. The full season DVD casts a wider net because of their popularity among the students and parents at large.

Your business or organization can advertise on our DVD as a permanent reminder of your support of Blake Theater.



**Advertising Order Form:  
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**Playbill Advertising (check the appropriate box)**

**Full Page**

- \$300 (full season – 4 shows)
- \$200 (single show)

**Half Page**

- \$200 (full season – 4 shows)
- \$150 (single show)

**Quarter Page**

- \$100 (full season – 4 shows)
- \$75 (single show)

**Commemorative DVD Advertising**

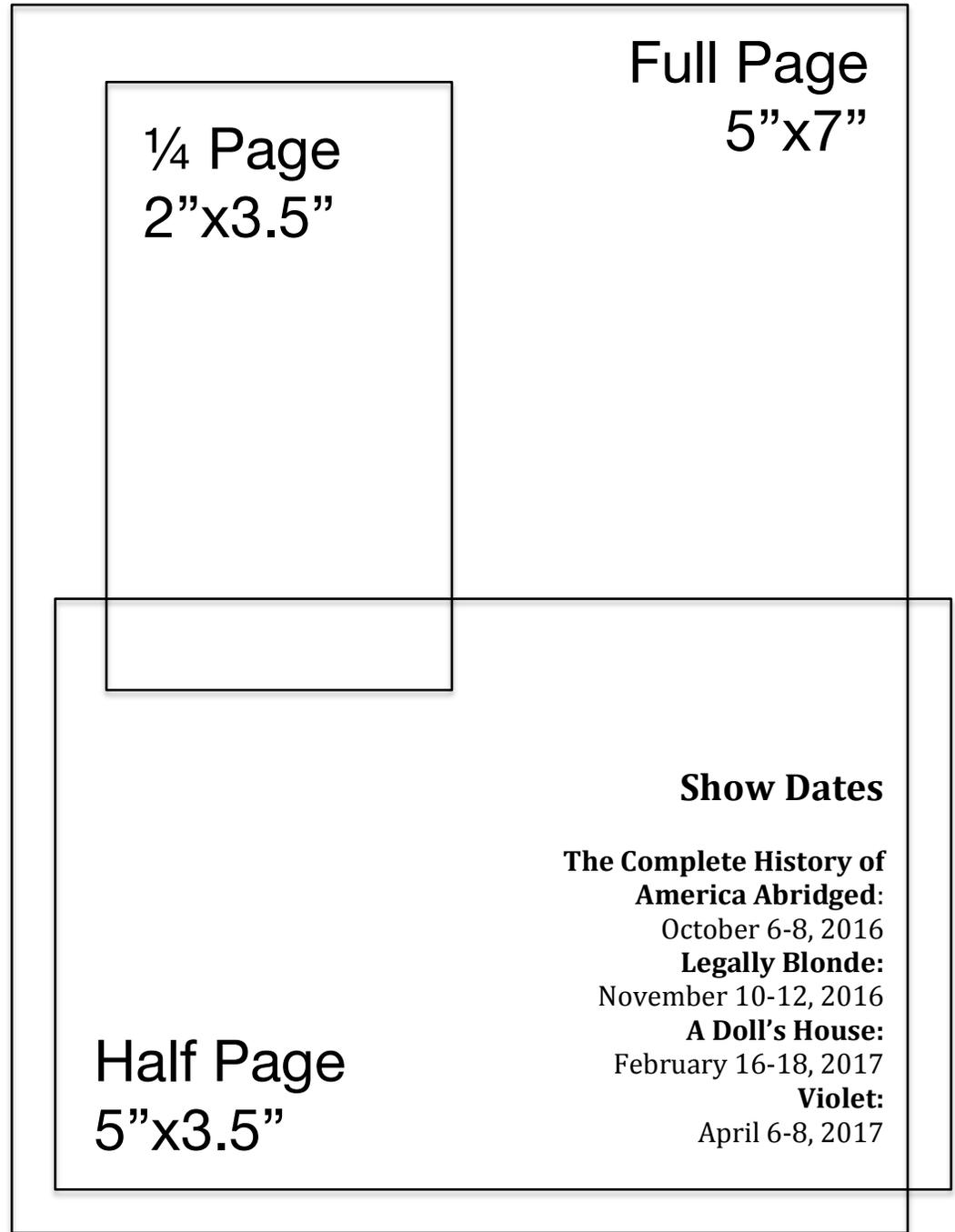
- Season DVD - \$75
- Single Show DVD - \$30

All advertising is requested as black ink printed on white stock, HOWEVER, the printer will often deliver in color (so please send color files). Digital files must be emailed to [ads@blaketheater.com](mailto:ads@blaketheater.com) by the deadlines listed below. Accepted digital formats are .JPG, .TIFF or .PDF only.

For single show ads and DVDs, please check the box next to the show for which you would like to run your ad. **Your ad must be received by the deadline indicated.**

- Full Season Playbill Ad – deadline is September 16, 2016
- DVD (Full Season) – deadline is September 16, 2016
- The Complete History of America (abridged) – deadline is September 16, 2016
- Legally Blonde – deadline is October 10, 2016
- A Doll’s House – deadline is January 16, 2017
- Violet – deadline is March 6, 2017

For more information email [ads@blaketheater.com](mailto:ads@blaketheater.com)



**Full Page  
5"x7"**

**1/4 Page  
2"x3.5"**

**Half Page  
5"x3.5"**

**Show Dates**

- The Complete History of America Abridged:**  
October 6-8, 2016
- Legally Blonde:**  
November 10-12, 2016
- A Doll's House:**  
February 16-18, 2017
- Violet:**  
April 6-8, 2017